

# Bildgestaltung Bildwirkung

Crashkurs Fotografie

**FOTOG**GRUPPE  
| | | | | | | | | | | | | | | | | |

**Sektion Bern**  
Schweizer Alpen-Club SAC  
Club Alpin Suisse  
Club Alpino Svizzero  
Club Alpin Svizzer



# Bildgestaltung

- Nach Bauchgefühl ?
- Nach den «Regeln der Kunst» ?
  - Beim Fotografieren ?
  - Am Computer / im Labor?

Brennweite

Hintergrund

Führen

Schärfe

Horizont

Motiv  
Stützungen

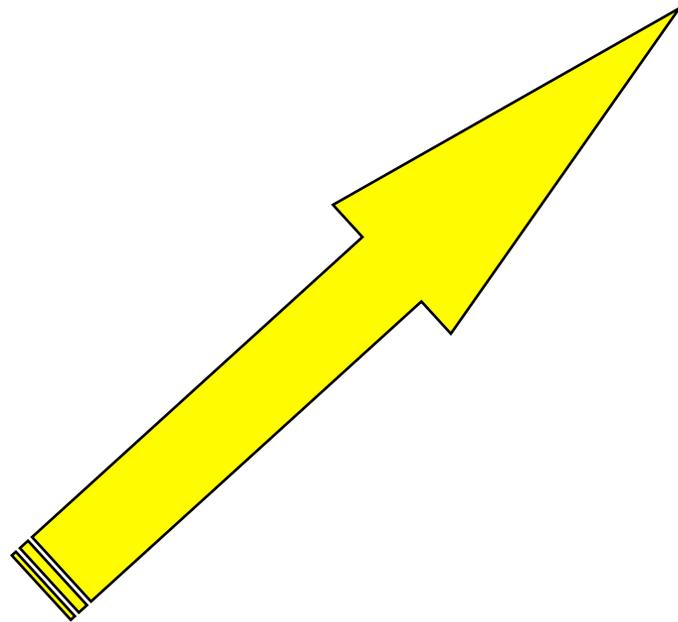
Reduktion

Regeln!!!/???

Vordergrund

Perspektive

# Eigene Bildsprache / Bildstil

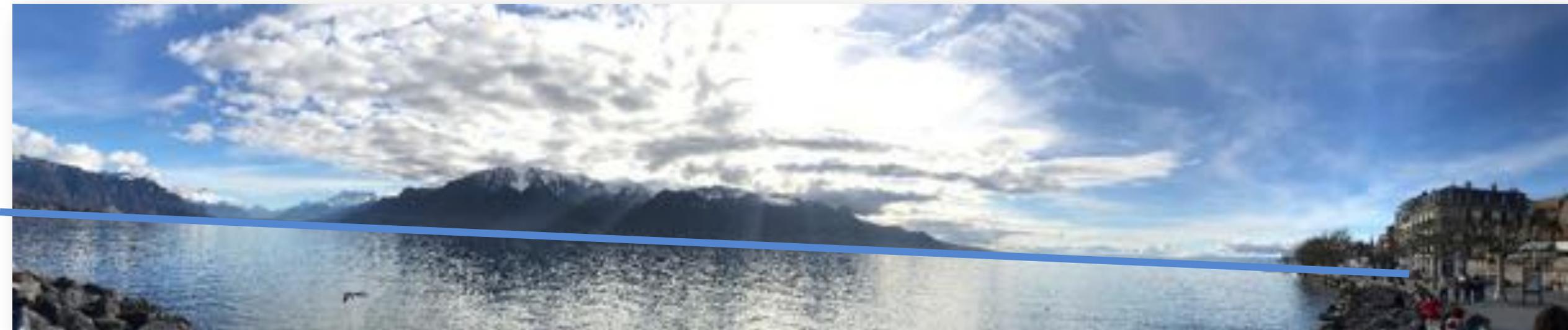


Regeln !!!/???

# Horizont

# 1/3 Regel







Schärfe

Unschärfe

Bewegungsunschärfe

Schärfentiefe



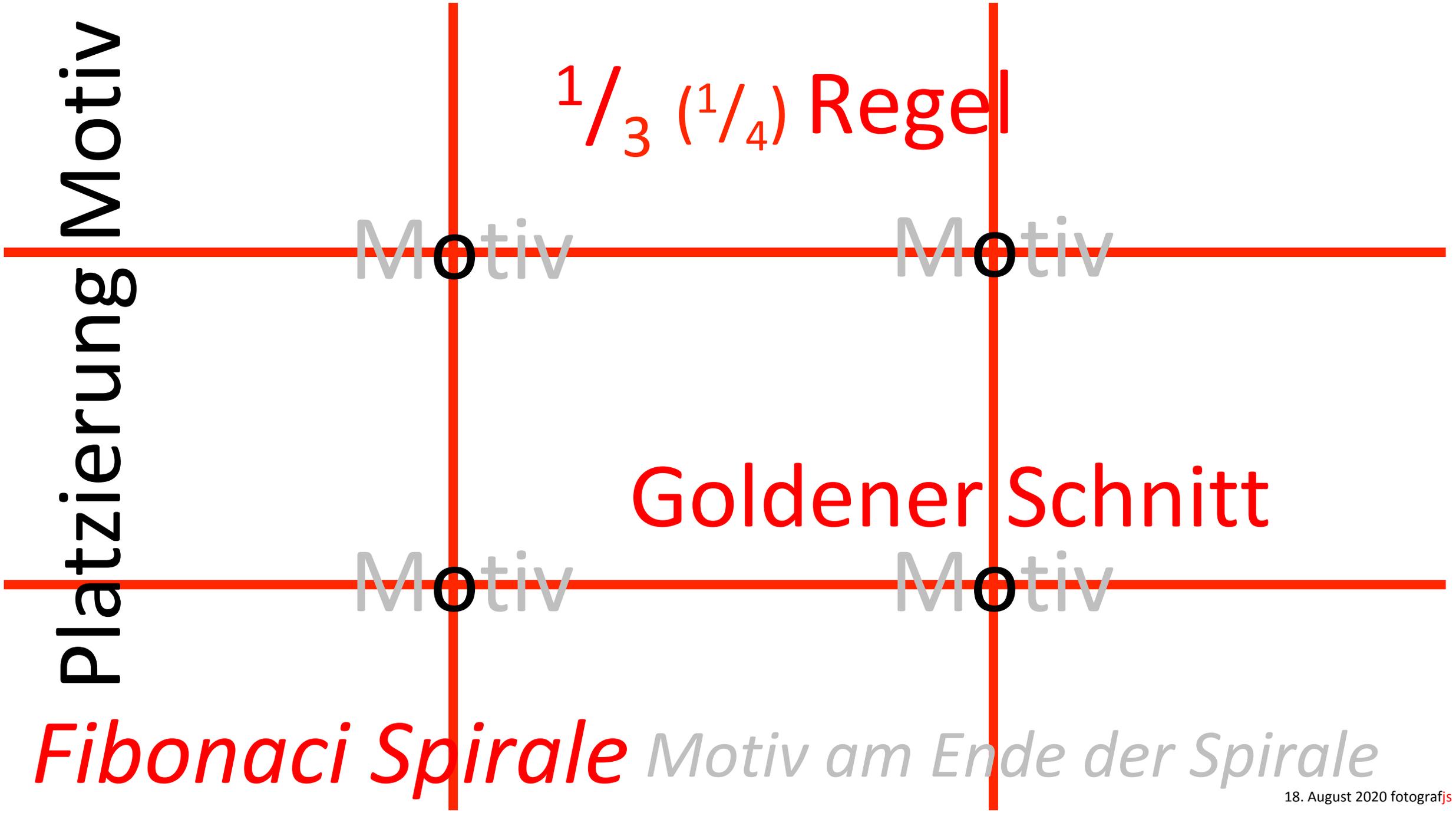








digitalkamera.de  
„Bewegungsunschärfe“



Platzierung Motiv

$\frac{1}{3}$  ( $\frac{1}{4}$ ) Regel

Motiv

Motiv

Goldener Schnitt

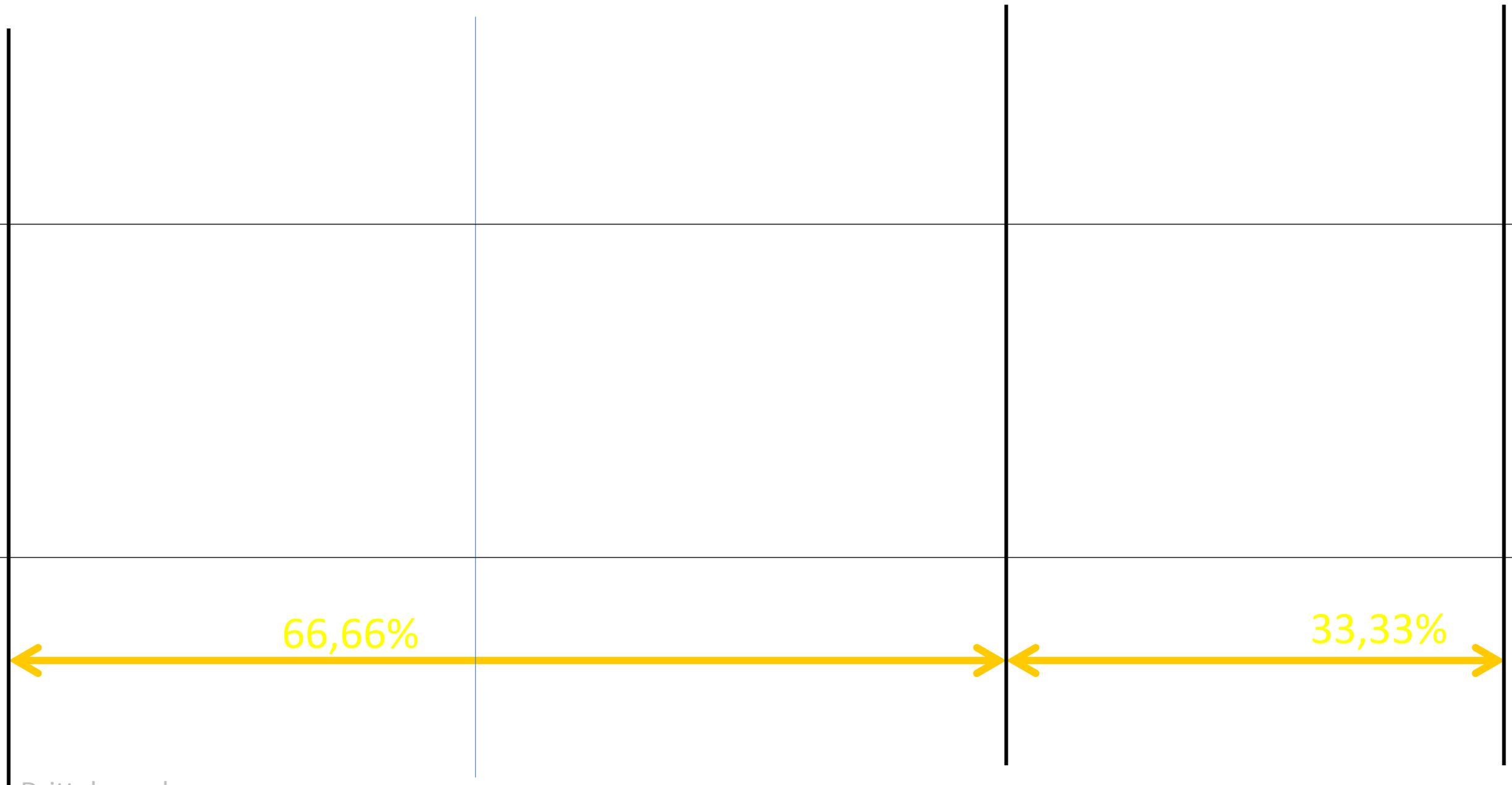
Motiv

Motiv

*Fibonacci Spirale Motiv am Ende der Spirale*







Drittelsregel

61,8%

38,2%

## Fibonacci Zahlen

$$0+1=1$$

$$1+1=2$$

$$1+2=3$$

$$2+3=5$$

$$3+5=8$$

$$5+8=13$$

$$8+13=21$$

$$13+21=34$$

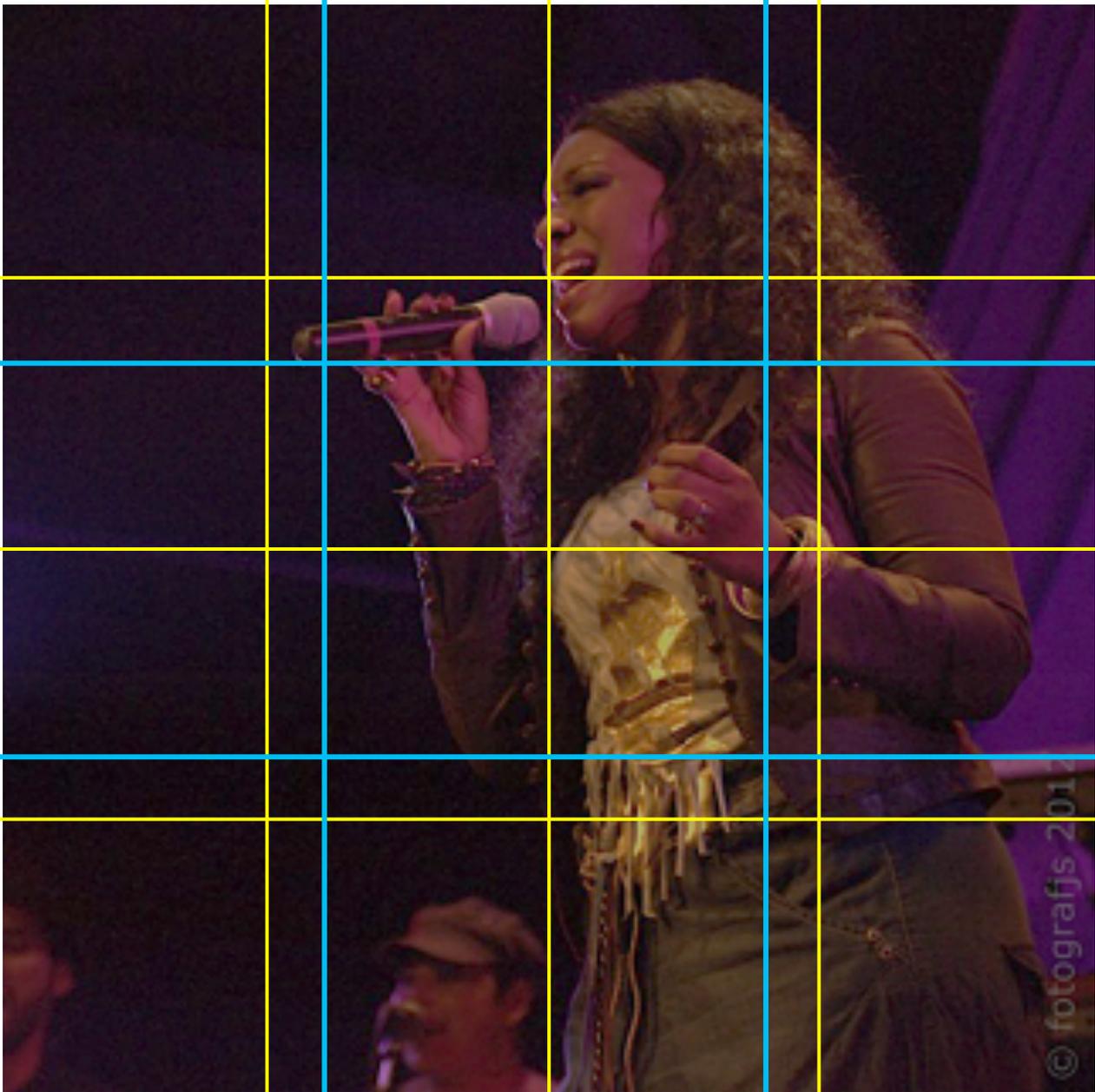
$$21+34=55$$

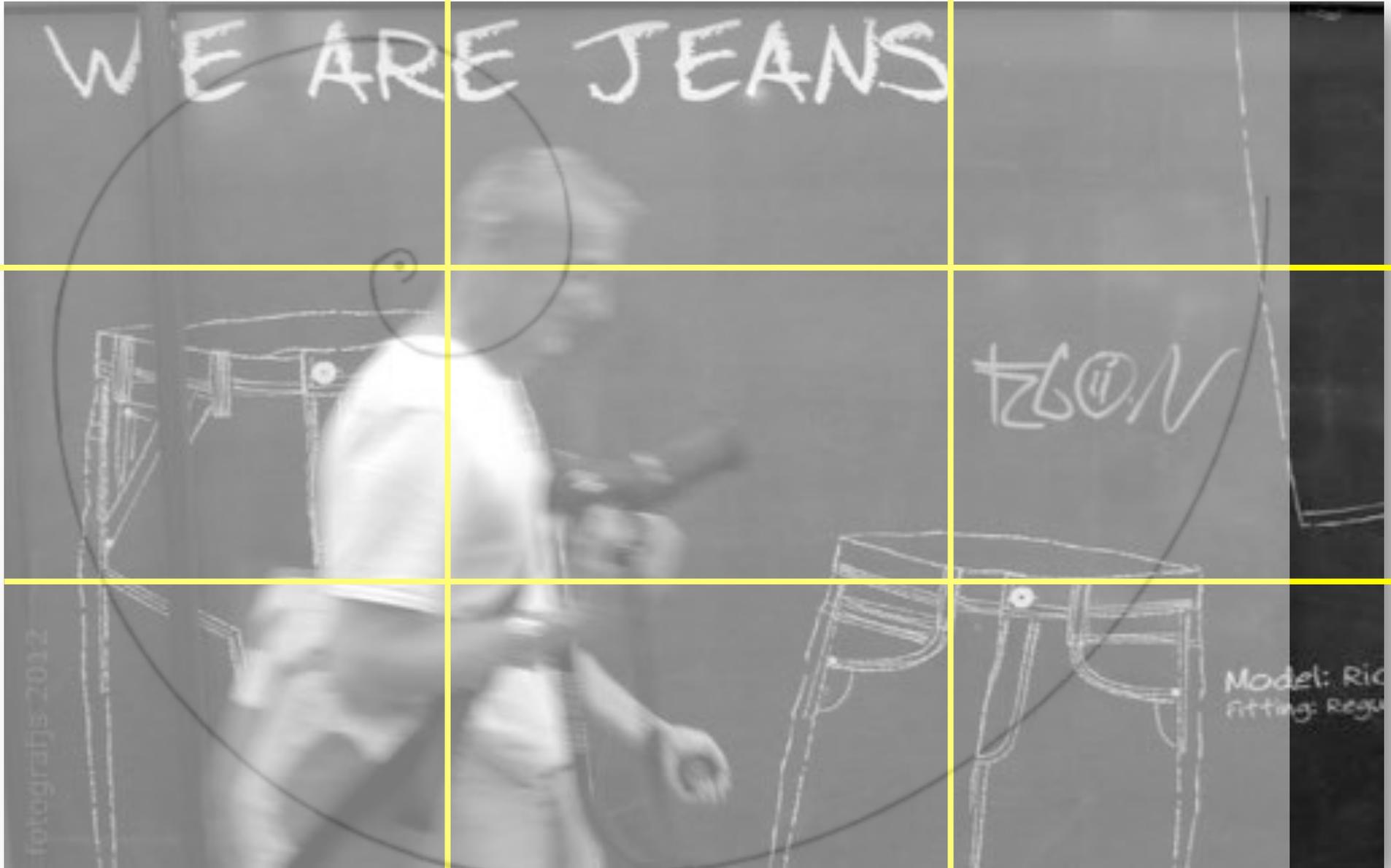
$$34+55=89$$

...

...



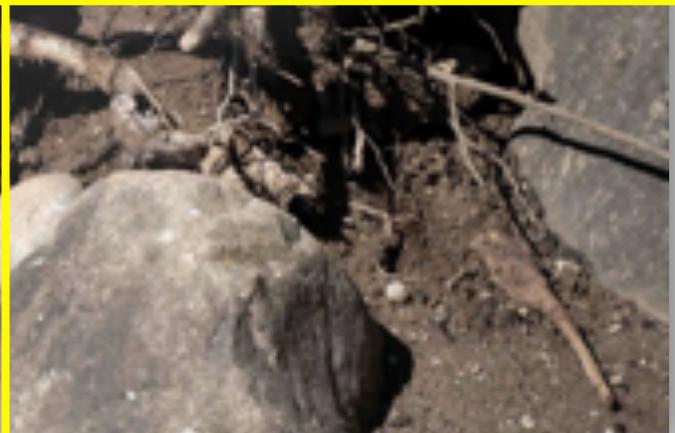
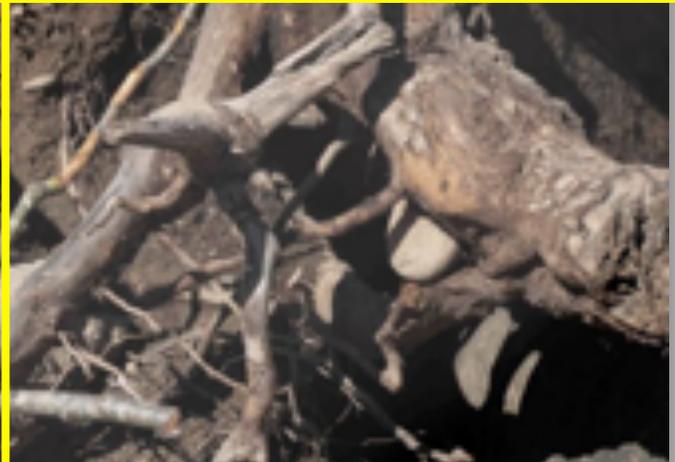




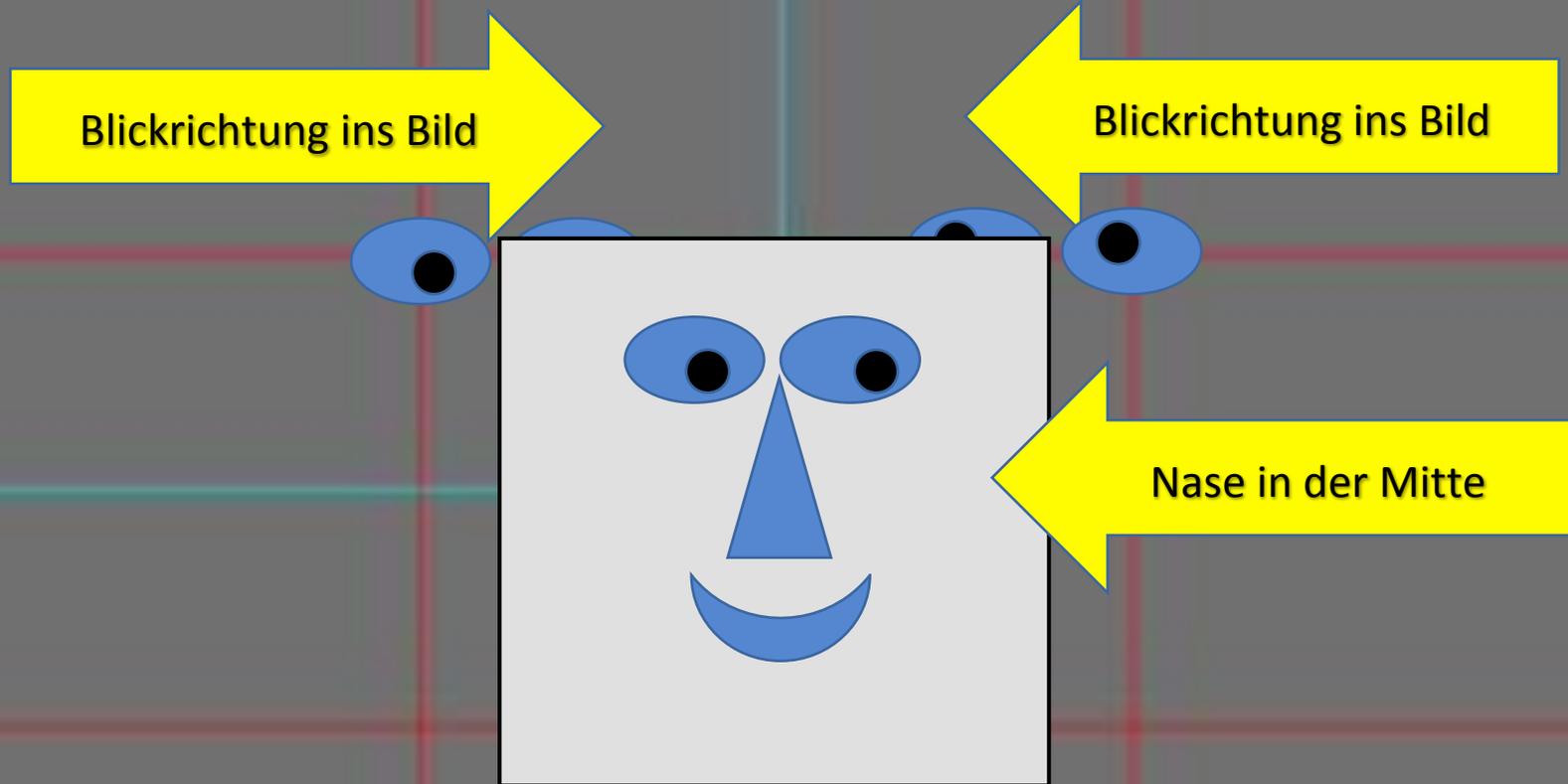
fotografjs 2012

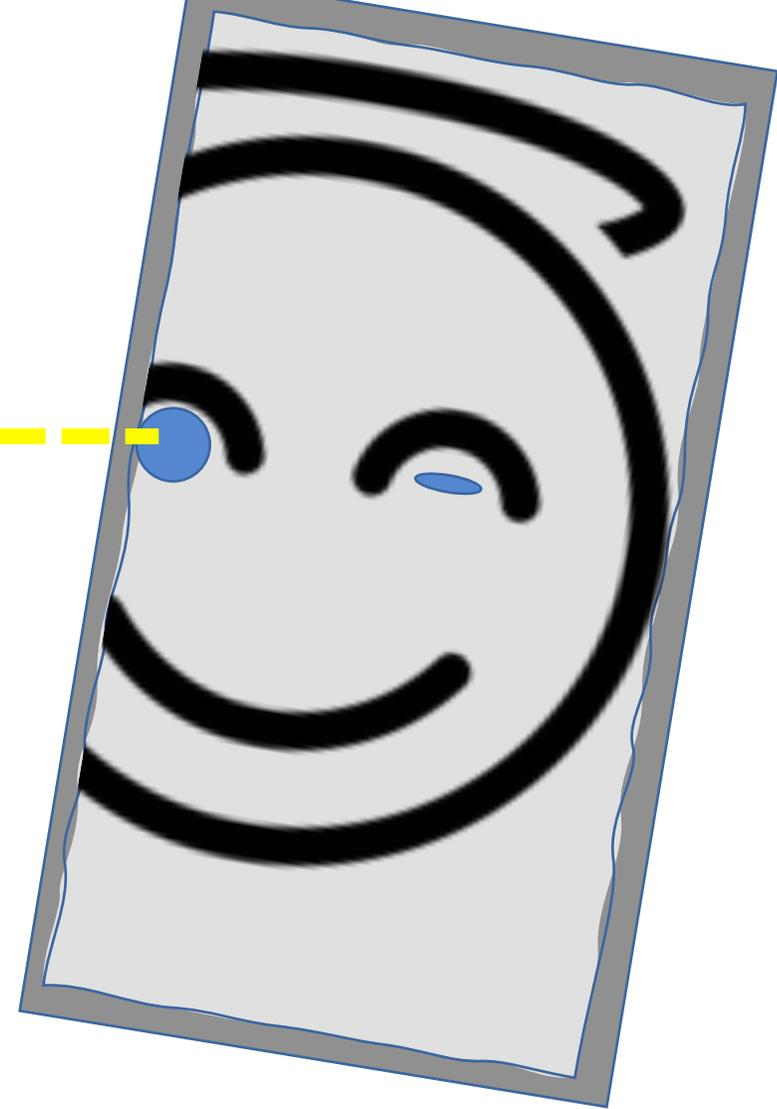
Model: Ric  
Fitting: Regu





# Portrait





**Fotografiere auf Augenhöhe !**

- Tiere
- Kinder
- Schönheiten

**G e h r a n , n ä h e r r a n !**

Hintergrund

Motiv

Vordergrund





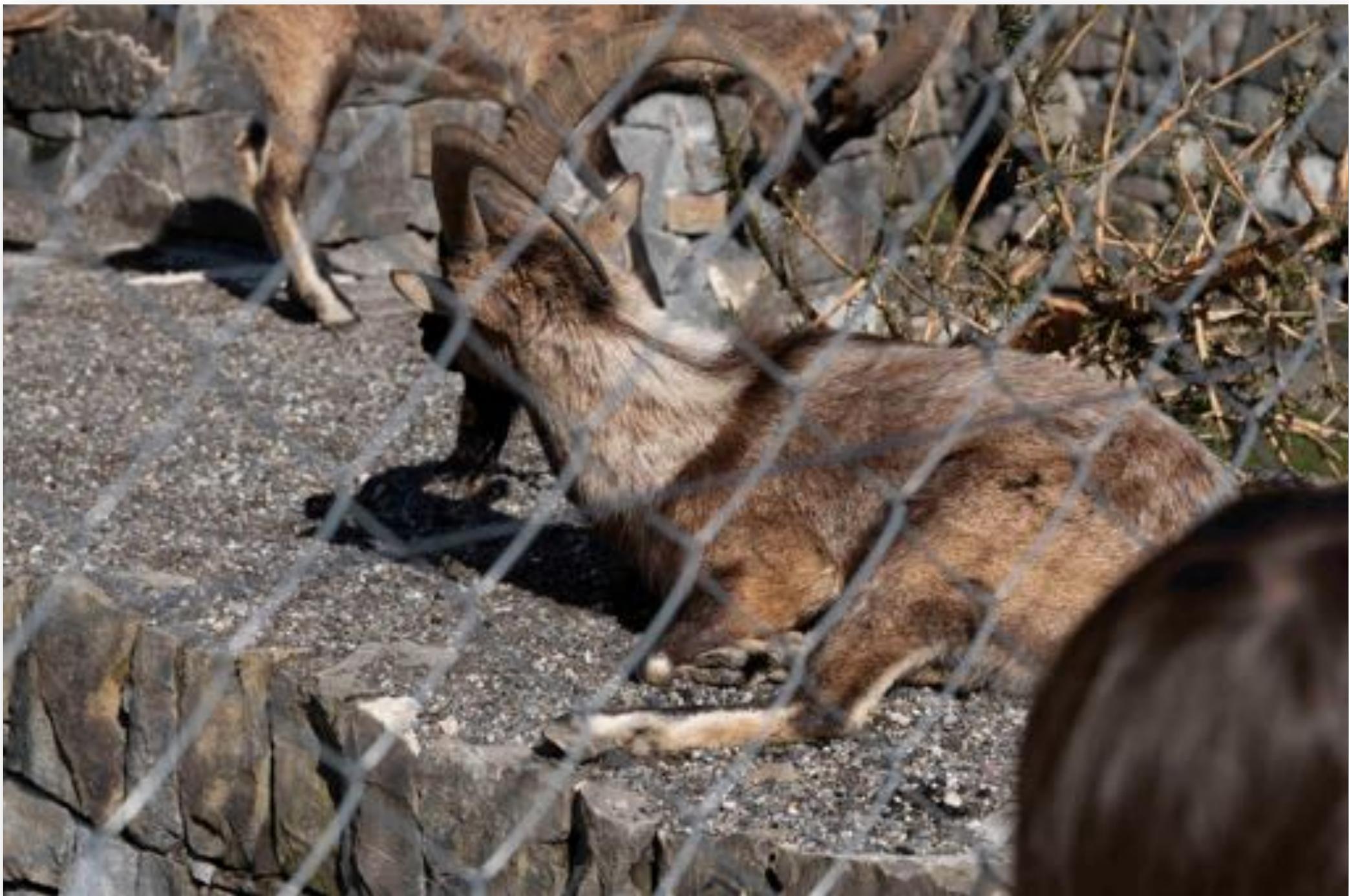




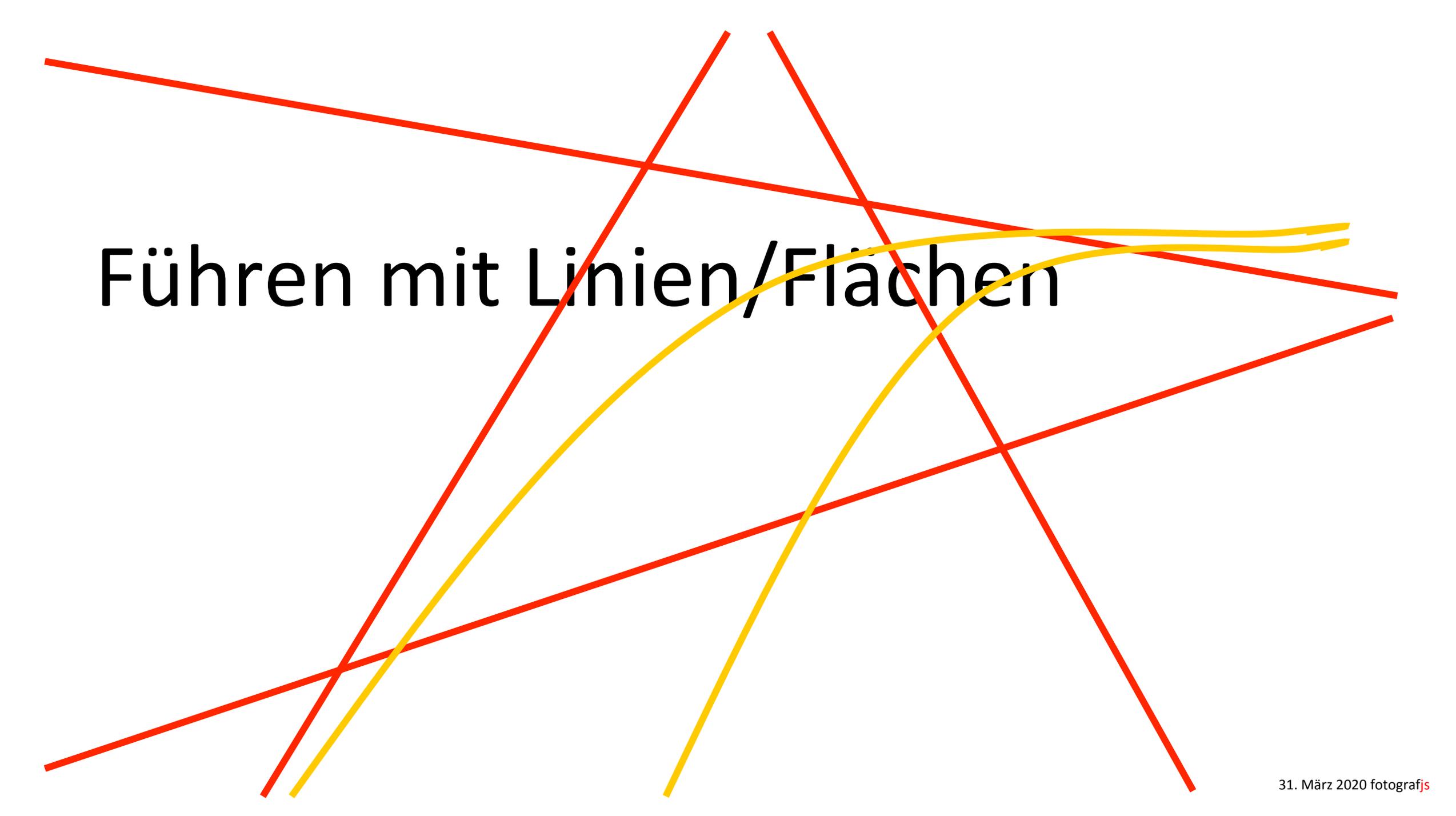
# Störungen





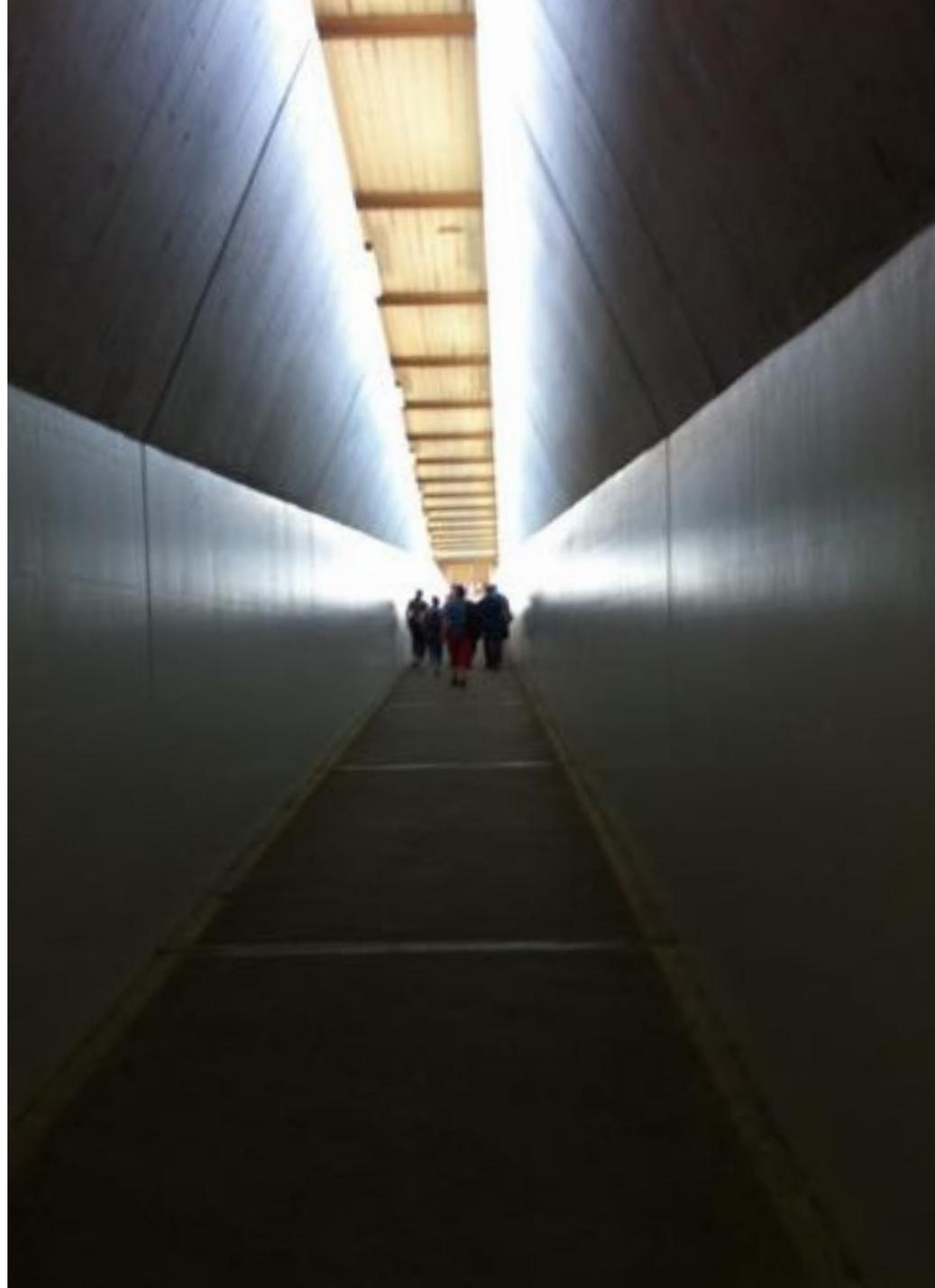




The background features several thick, hand-drawn lines in red and yellow. The red lines are mostly straight and intersect to form a large, irregular shape that resembles a stylized 'A' or a triangle. The yellow lines are curved and sweep across the middle of the frame, overlapping the red lines. The overall composition is dynamic and abstract.

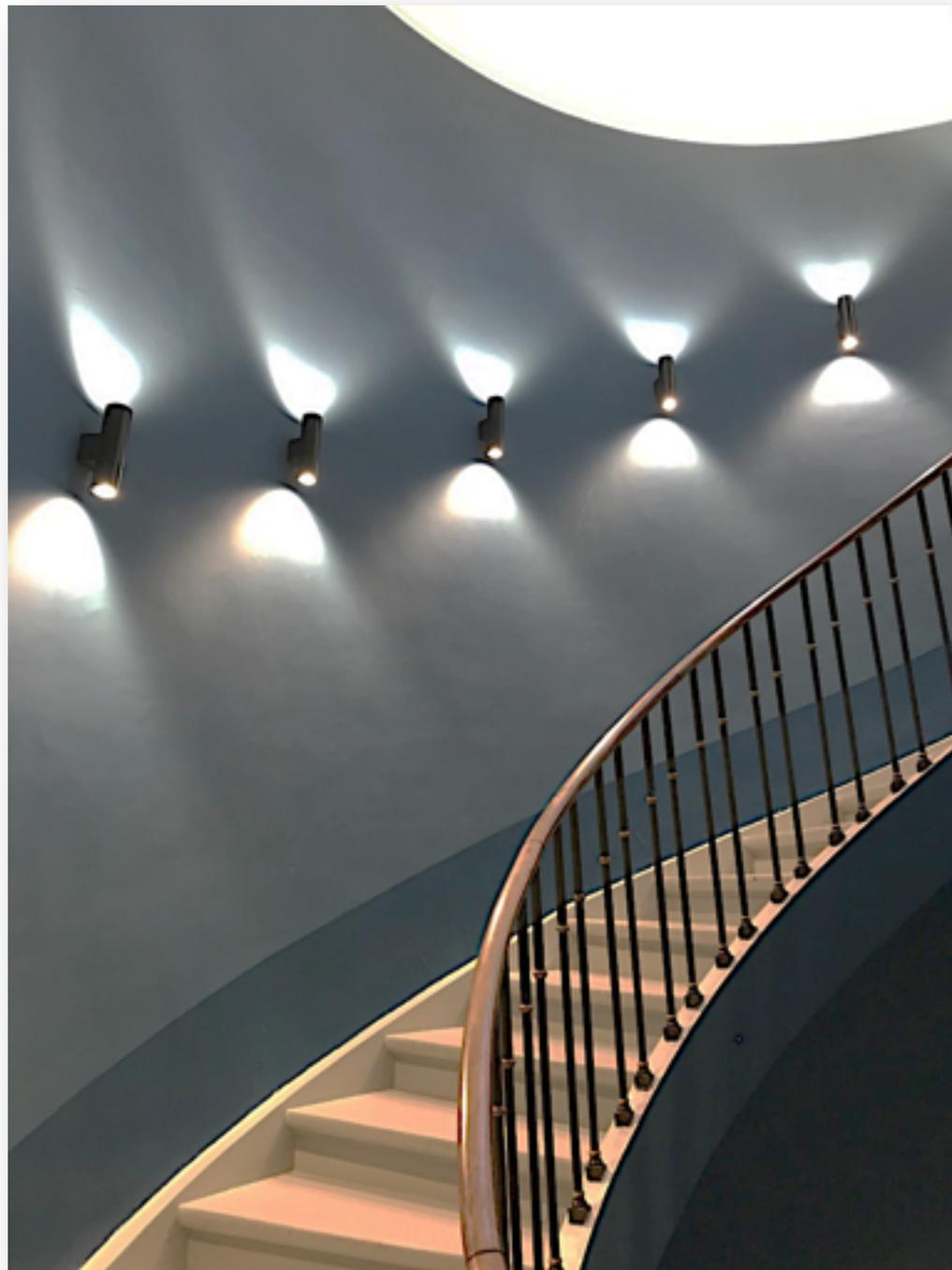
# Führen mit Linien/Flächen





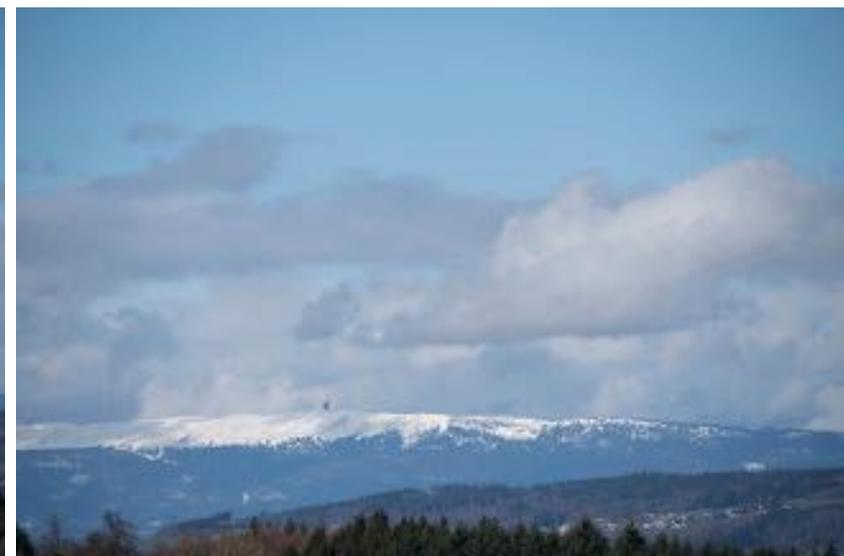
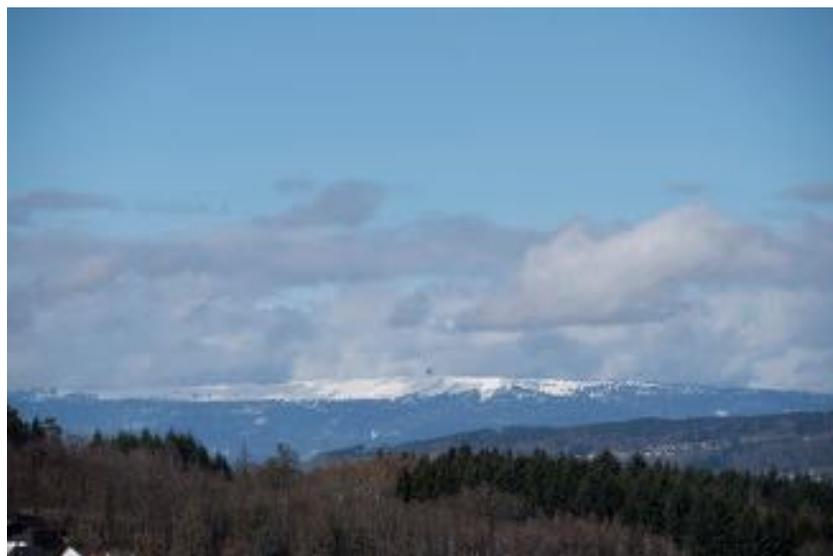
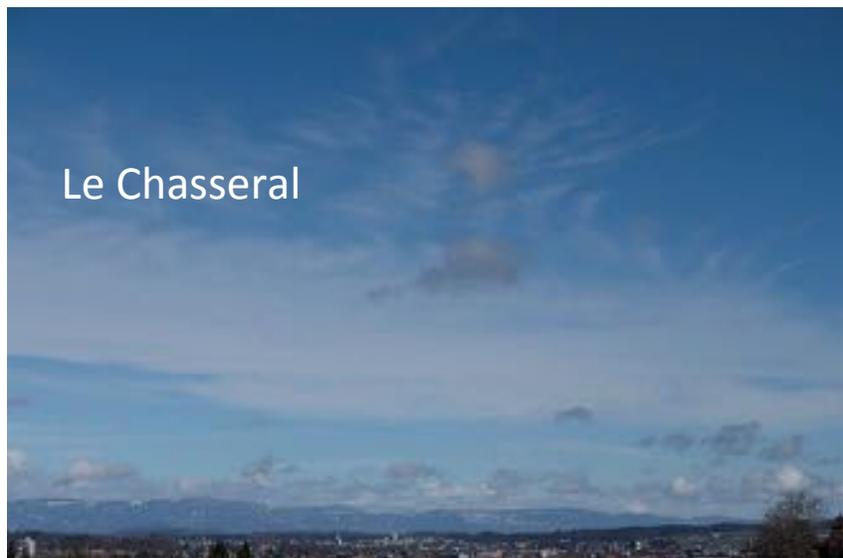






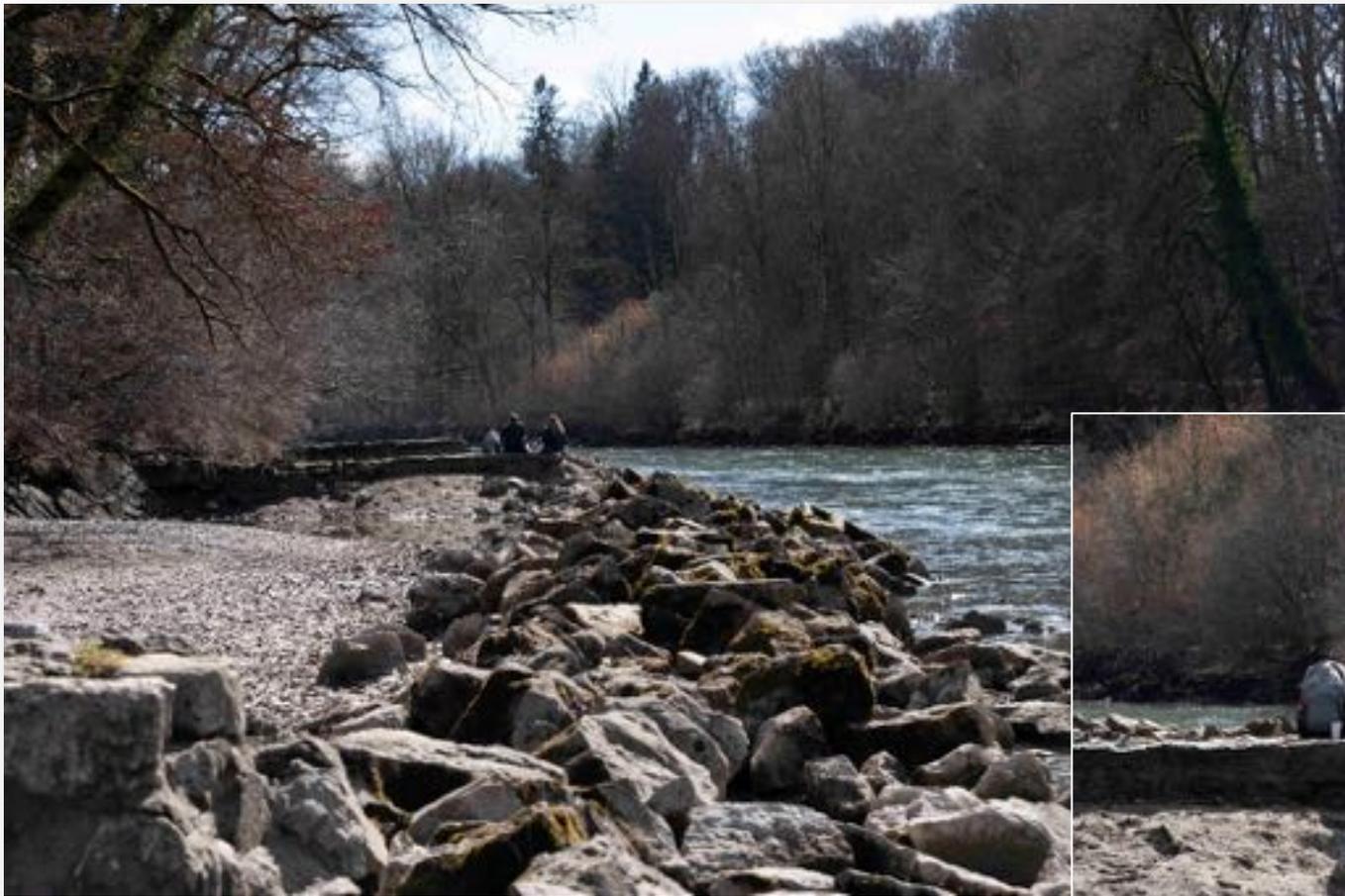
# Brennweite

Le Chasseral



Welche Brennweite(n) passen zum «Motiv»?





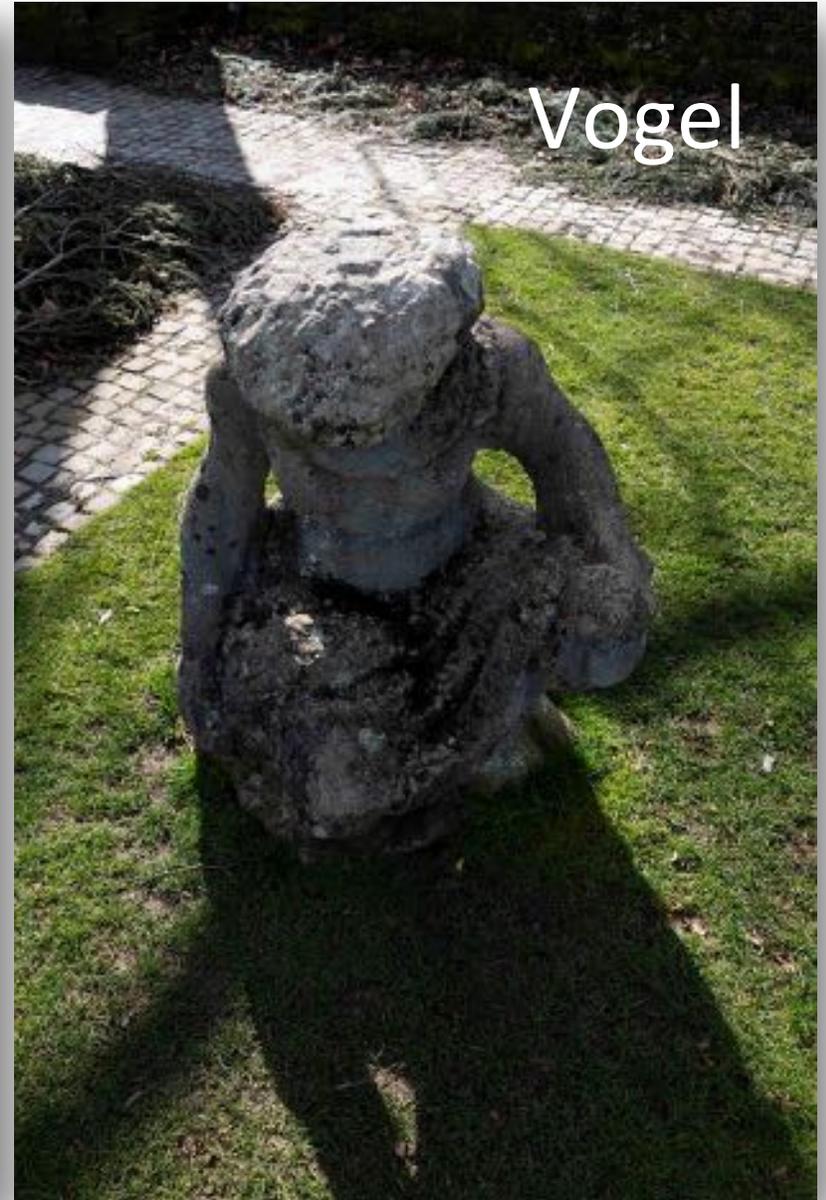
# Perspektive



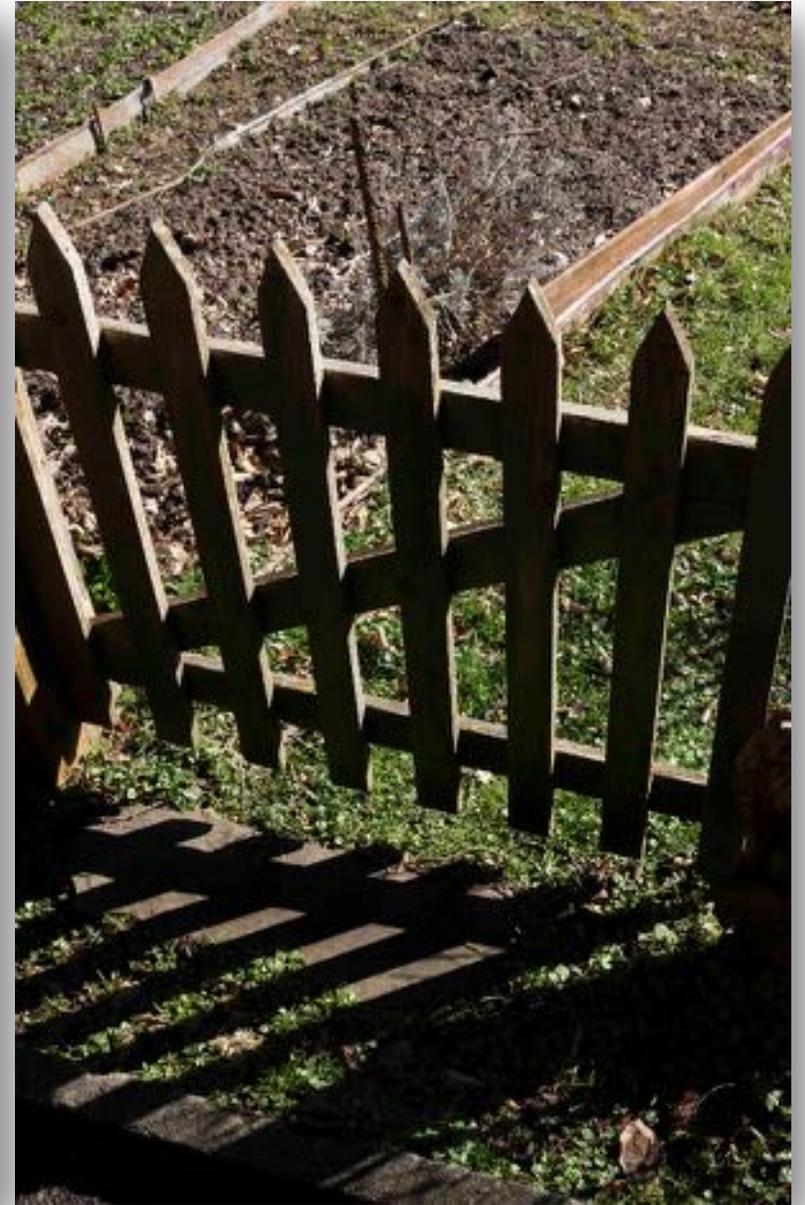
Frosch



Normal

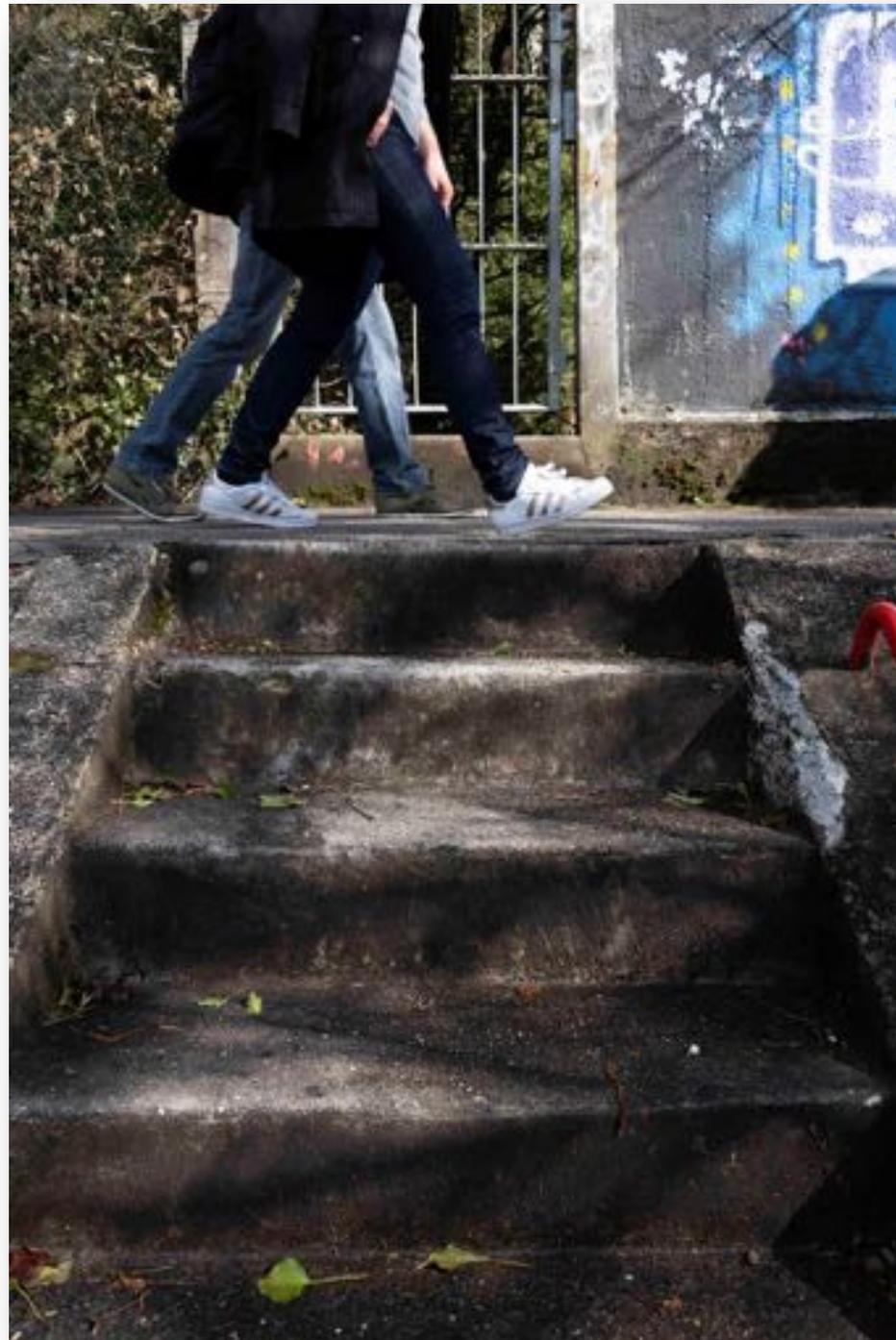


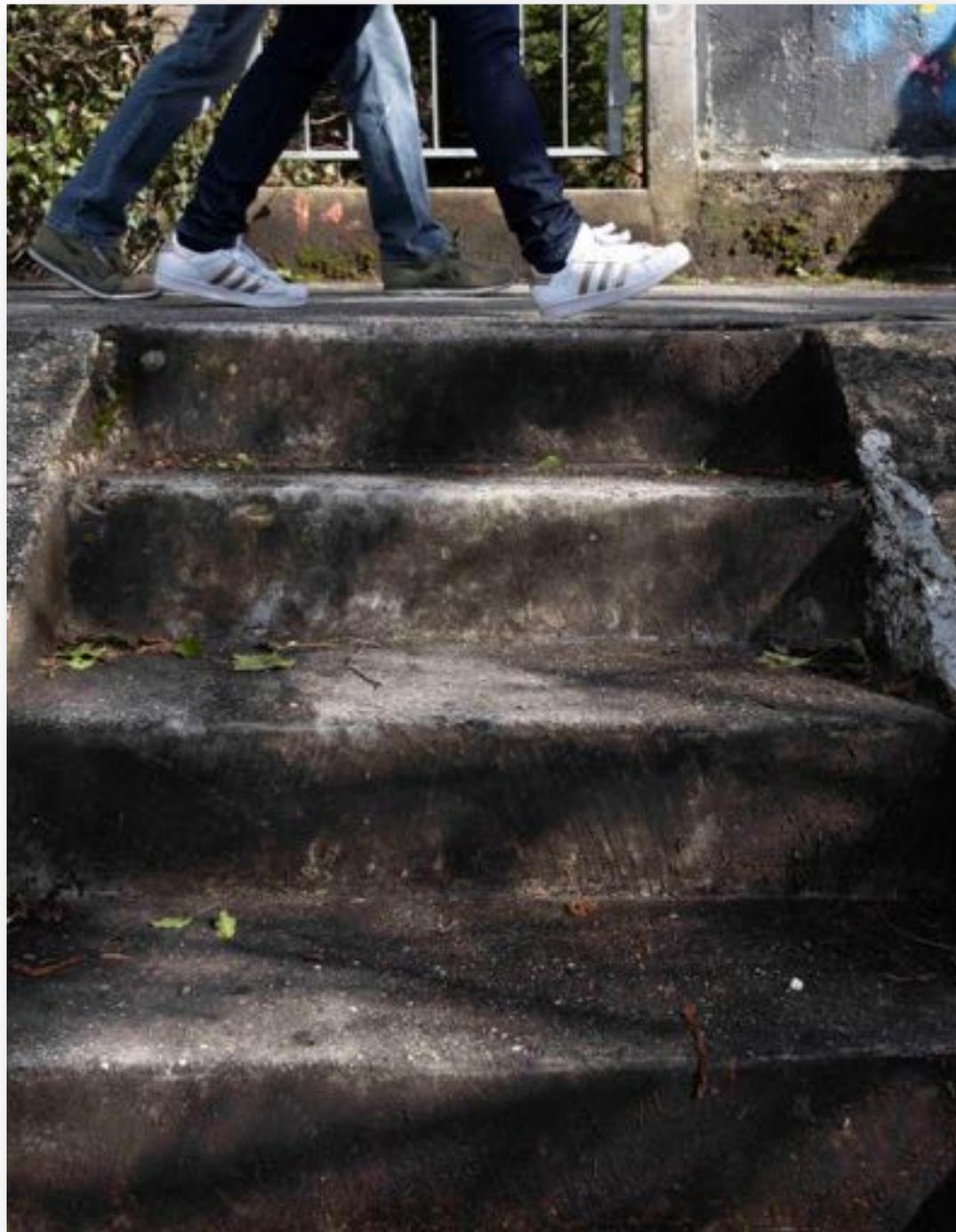
Vogel





# Reduktion

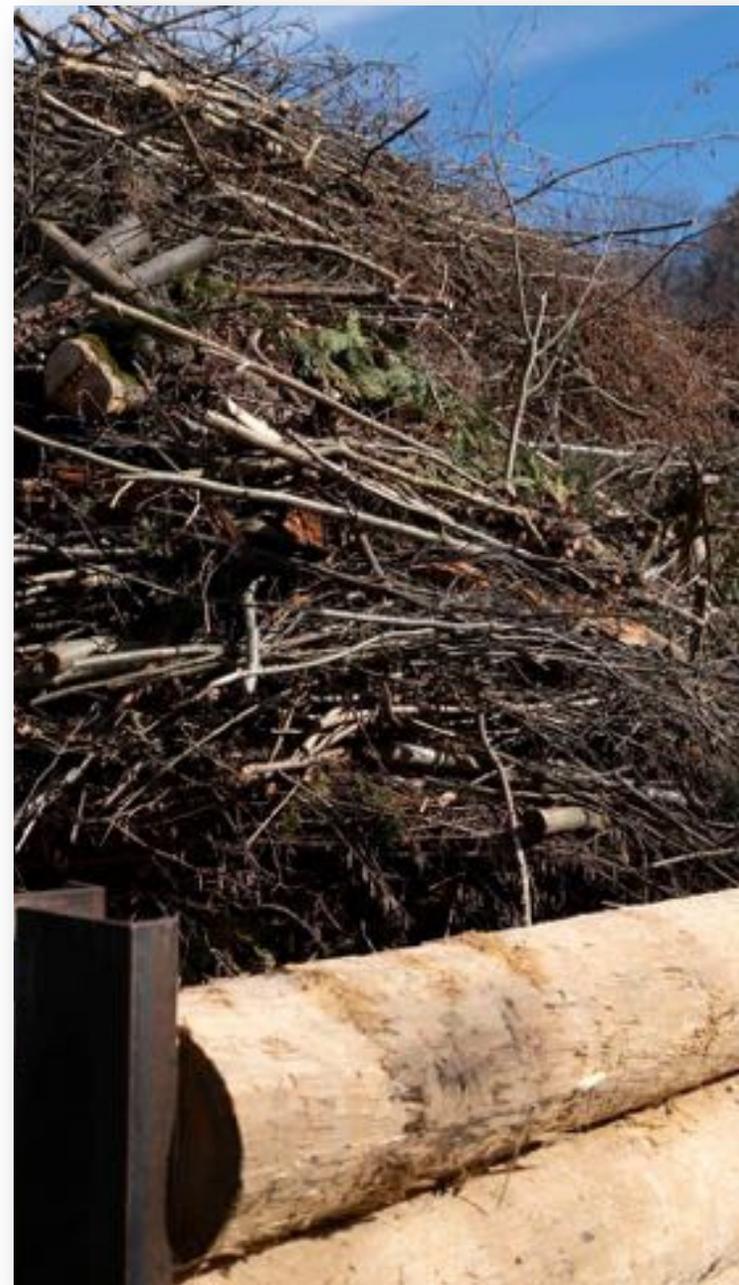












# Regeln

kennen und anwenden

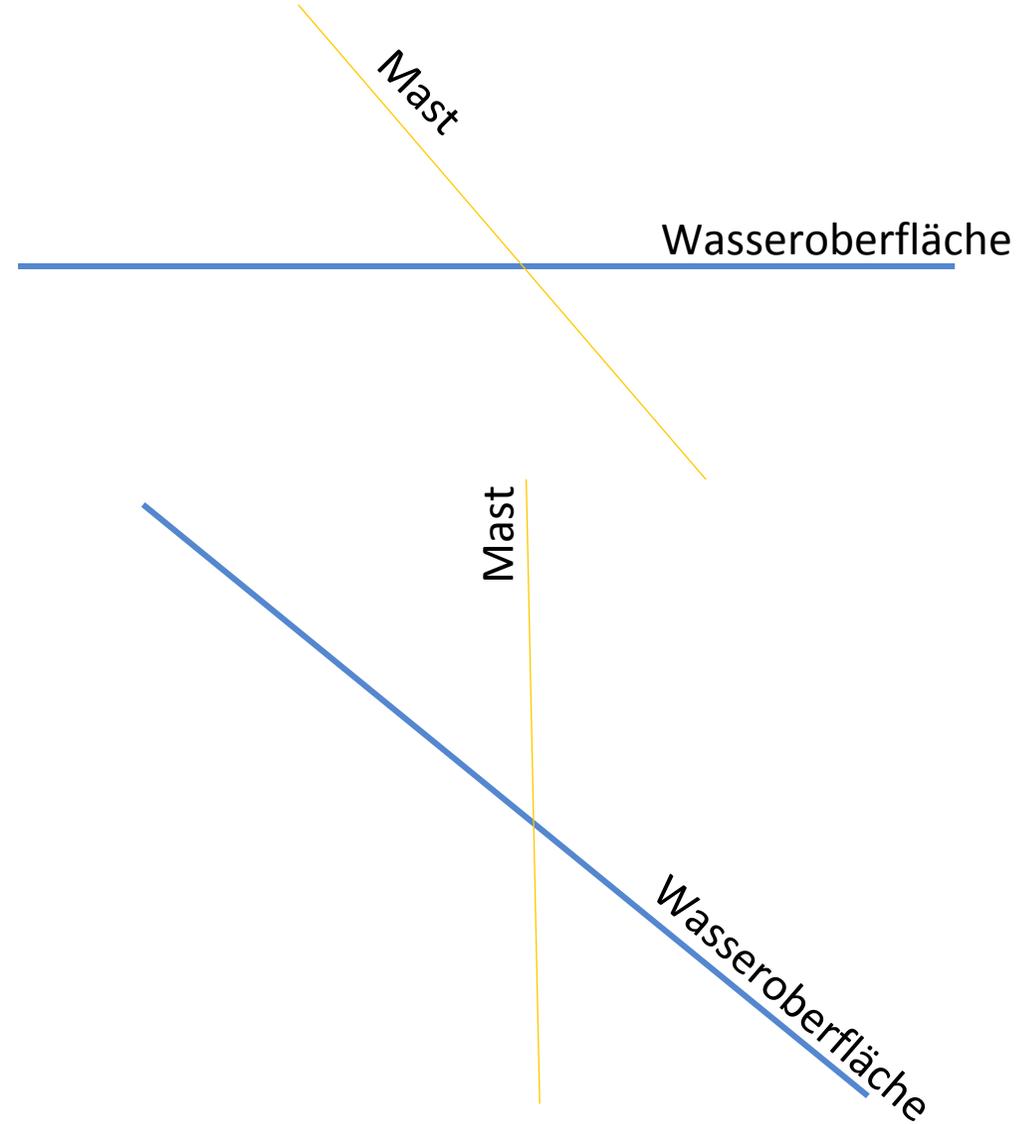
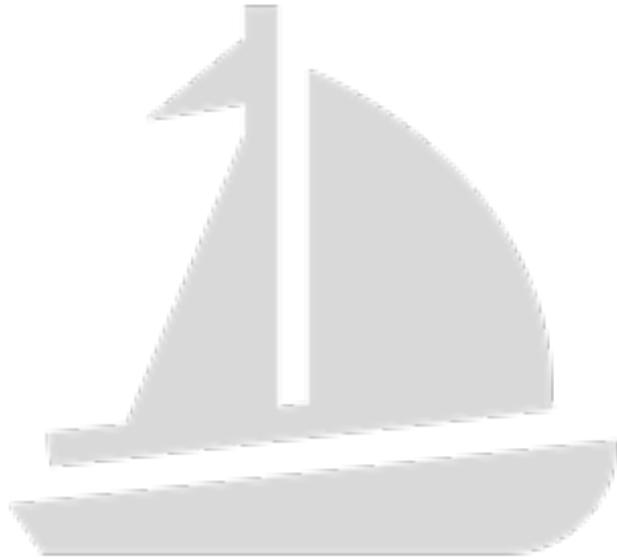
oder bewusst (extrem) brechen

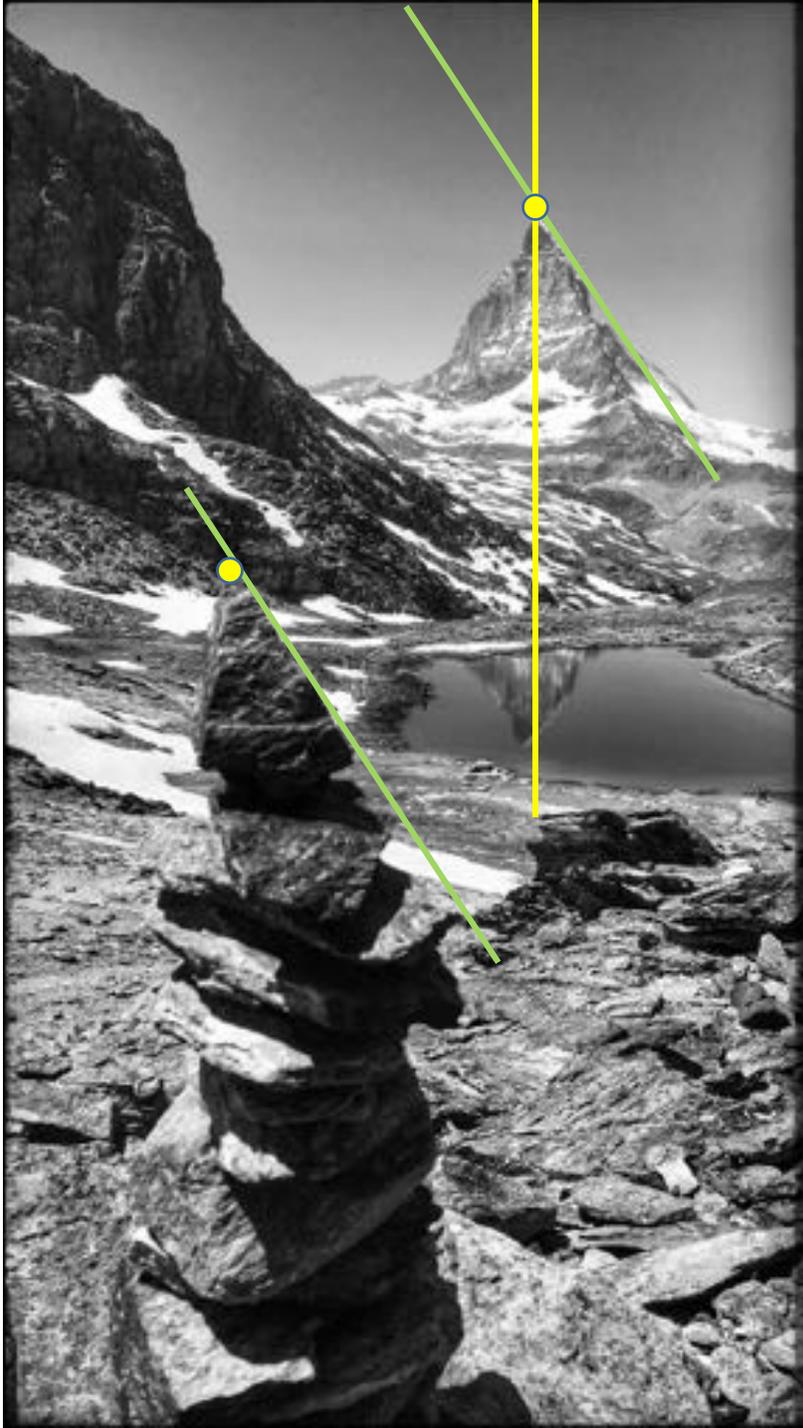


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Brennweite

Hintergrund

Führen

Schärfe

*Farbe/Wirkung*

Horizont

Störungen  
**Motiv**  
szen

**Reduktion**

*Tageslicht/Kunstlicht/Blitz*

**Regeln!!!/???**

Vordergrund

Perspektive



Fragen ???

# Beschte Dank ! Viel Spass mit Bildgestaltung und Bildwirkung

Bilder «fotografjs»

**Die „fremden“ Bilder werden auf unserer Homepage  
aus urheberrechtlichen Gründen nicht sichtbar sein!**

